

BCS'S AMBASSADOR TOOLKIT

Join us on March 20th, 2021 for Bellevue Christian School's main fundraiser for the year, Auction 2021. We will bring our community together virtually with a livestreamed event to provide our students with a rich spiritual and academic program that will impact them for the rest of their lives and beyond.

YOUR ROLE AS A BCS AUCTION 2021 VIRTUAL AMBASSADOR

1. Register for the Event

Register **HERE** for the BCS Auction 2021 on Saturday, March 20th at 6:30 p.m.

2. Lead the Way

We ask you to lead the way and make a generous donation so that you can inspire others! You can make your gift now, during the week of the event, or make it the day of the event, Saturday, March 20th. Our virtual auction is set up online HERE for all online donations.

3. Mobilize your Community

Invite your family, friends and colleagues to join us virtually for BCS Auction 2021. We'll come together for a fun and inspiring program and to raise critically needed funds. (Tip: going virtual means you can connect with your community near and far, and invite your non-local network to join, too!)

Send an email to invite your community

For a sample email script click **HERE**

Share on Social Media

BCS is on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u> and <u>Linkedin</u> - Please follow/tag us when you share!

Encourage your friends to join our fundraiser by inviting them to our BCS Auction 2021 Facebook Event HERE so they can find out more about BCS and our auction, as well as receive updates! A private Facebook message to each of your Facebook friends explaining why you invited them would help make it more personal.







YOUR ROLE AS A BCS AUCTION 2021 VIRTUAL AMBASSADOR CONT'D

4. Tune In on Saturday, March 20th

On Saturday, March 20th, tune in at 6:30 PM, join us for our livestreamed virtual auction. Head over to our page <u>HERE</u> to tune-in! Be sure to invite your friends to this too - and reach beyond those you would invite to sit at your table!

READY TO BE A VIRTUAL AMBASSADOR?

Please let the individual who reached out to you know that you are committed to helping BCS further its mission by being an Ambassador for our Virtual Auction & Gala.

Thank You!

We cannot thank you enough for remaining committed to BCS's mission during these challenging times. Your support has never been more important.

NEED A REMINDER?

No worries! We will send you a few reminder emails between now and the virtual gala.

QUESTIONS?

Please reach out to our event coordinator Kavitha at kavitha@gfsevents.org



WITH PURPOSE